

WHAT BUSINESS SUPPORT SERVICES DO WE VALUE? RESPONSE FROM 18 BREAKFAST ATTENDEES 8.5.19

SERVICE	HIGH	MED.	LOW	FREE	COSTS	COMMENTS
<i>Business Incubation Units</i>	1		1	1	<i>Rental of space</i>	<i>Lines in italics were suggestions on the day</i>
Business Start-Up Advice	16			13	Two said low-cost, one said leading to paid service	
<i>Drop-In Meeting Facilities</i>	2			1		
Drop-in Office Facilities	3	5	10	1	Six different views, from minimal to commercial rate	
<i>Funded Training</i>	1			1		
Managed Networking	13	3			Twelve different views, cover costs would be a summary	
Mentoring	13	2	2	1	Twelve different views, some charge at some point	One person added coaching
Online Information	10	5		7		Two people said needs to be up to date
Signposting to Specialists (Accountancy, Legal etc.)	10	3		9		
<i>Support for Social Enterprises</i>	1					
Topic Seminars (Social Media, Marketing etc.)	7	7	1	1	Ten different views, from £10 per hour to £60 per session	Huge range of topic suggestions, no consensus

Suggested seminar topics – funding, business finance management, brand, fellow funders, social enterprise & not-for-profit, social media, PR, LinkedIn, SEO, Google, employment law, health & safety, cyber security, developing your team, local business showcases / sharing experiences, customer focus, time management, processes & systems, action plan, tax set-up, basic business start-up - **no two people made the same suggestion, all these were singular ideas!**